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CASE STUDY: INGAGE PARTNERS

Ingage Partners is a purpose-driven technology and business consultancy that takes a people-centered approach, believing every business decision is an opportunity to be a force for good. This people-centered approach is evident throughout their sustainability program. Some highlights from their 513 Green Workplace certification include:



SUSTAINABLE ACTIONS

Offering environmental volunteer opportunities for employees

Establishing a native plant and pollinator garden and a vegetable garden that can be enjoyed by the employees and the community

Creating sustainability challenges that engage employees and reward them for behavior change

INGAGE PARTNERS

As a certified B Corp Company, the vision of Ingage Partners is “to be a thriving example of business for good so to inspire others to think differently, thereby growing our collective impact on the world.” This vision is obviously more than a statement to Ingage Partner's management as they provide multiple opportunities for employees to make a difference in the community and for the environment.

VOLUNTEER OPPORTUNITIES:

Ingage Partners consistently provides volunteer opportunities for the whole office; in 2019, 4,921 volunteer hours were donated by employees. These hours included environmental restoration and cleanup efforts with the Great Parks of Hamilton County, Gorman Heritage Farm, and Keep Cincinnati Beautiful.

ONSITE GARDEN:

Ingage Partner's employees don't have to go far to enjoy the positive impacts of nature. Outside their office and along the bike path in Columbia Tusculum, employees planted a native plant and pollinator garden and plant a vegetable garden annually. Both gardens are open to be enjoyed by employees and the surrounding community – including if someone would like to take some vegetables from the garden! They also have plans to start composting in the garden soon.

EMPLOYEE ENGAGEMENT:

The Ingage Partner's Green Team goes beyond simply sending out monthly sustainability tips and news. They've created sustainability challenges to get employees invested in sustainability efforts. The first challenge incentivizes employees to not use disposable dishware/cups/utensils for two weeks. Those who successfully complete the challenge receive an award and hopefully also learn the benefits of waste reduction.

